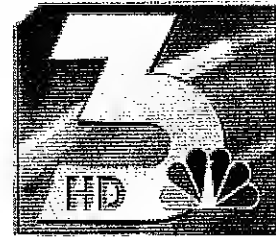


## ORDER



KSNV

**Orders**  
**Order / Rev:** 100292  
**Alt Order #:** 06809751  
**Product Desc:** NRSC 2012  
**Estimate:**  
**Flight Dates:** 10/02/12 - 10/09/12  
**Original Date / Rev:** 04/13/12 / 04/17/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** Strategic Media Services, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 3299 K St. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** National Republican Senatorial Comm  
**Demographic:** A35+  
**Product Codes:** PLI2,PLI1  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Billi Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	115	\$84,650.00	\$71,952.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	115	\$84,650.00	\$71,952.50	0.00
<b>Totals</b>	<b>115</b>	<b>\$84,650.00</b>	<b>\$71,952.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$84,650.00
Market	100%	\$273,064.52

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$84,650.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$46,420.97
KTUD	1%	\$2,730.65
KVVU	17%	\$46,420.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,191.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/Wa@M	6-7a		--WTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
				M-F 6-7a WakeUp w/Wagners											

## NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	--WTF--	3	\$700.00	0.00

Order / Rev: 100292  
 Alt Order #: 06809751  
 Flight Dates: 10/02/12 - 10/09/12

Advertiser: National Republican Senatorial Committee  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a --WTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$700.00		0.00			
E 2	KSNV	10/08/12	10/09/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a MT-----	:30	2	\$700.00	3	0.00	NM	2	\$1,400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$700.00		0.00			
E 3	KSNV	10/08/12	10/09/12	Today Show Today Show	CM	658a-9am MT-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				4	\$900.00		0.00			
E 4	KSNV	10/03/12	10/05/12	Today Show Today Show	CM	658a-9am --WTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				6	\$900.00		0.00			
E 5	KSNV	10/03/12	10/05/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a --WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$425.00		0.00			
E 6	KSNV	10/08/12	10/09/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$425.00		0.00			
E 7	KSNV	10/08/12	10/09/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$325.00		0.00			
E 8	KSNV	10/03/12	10/05/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am --WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$325.00		0.00			
E 9	KSNV	10/03/12	10/05/12	Rachael Ray Rachael Ray	CM	11am-12pm --WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
RACHEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				6	\$325.00		0.00			
E 10	KSNV	10/08/12	10/09/12	Rachael Ray Rachael Ray	CM	11am-12pm MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RACHEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				4	\$325.00		0.00			
E 11	KSNV	10/08/12	10/09/12	Noon News Noon News	CM	12-1230pm MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$425.00		0.00			
E 12	KSNV	10/03/12	10/05/12	Noon News Noon News	CM	12-1230pm --WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$425.00		0.00			
E 13	KSNV	10/03/12	10/05/12		CM	1230-1p --WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00

Order / Rev: 100292  
 Alt Order #: 06809751  
 Flight Dates: 10/02/12 - 10/09/12

Advertiser: National Republican Senatorial Committee  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Agenda 1230pm The Agenda 1230pm AGENDA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12  10/07/12    --WTF--          3    \$325.00    0.00														
E 14	KSNV	10/08/12	10/09/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
AGENDA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    MT-----          2    \$325.00    0.00														
E 15	KSNV	10/08/12	10/09/12	The Doctors The Doctors	CM	2pm-3pm MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    MT-----          2    \$325.00    0.00														
E 16	KSNV	10/03/12	10/05/12	The Doctors The Doctors	CM	2pm-3pm --WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12  10/07/12    --WTF--          3    \$325.00    0.00														
E 17	KSNV	10/03/12	10/05/12	Dr. Phil Dr Phil	CM	3-4p --WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12  10/07/12    --WTF--          6    \$450.00    0.00														
E 18	KSNV	10/08/12	10/09/12	Dr. Phil Dr Phil	CM	3-4p MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    MT-----          4    \$450.00    0.00														
E 19	KSNV	10/08/12	10/09/12	News 3 at 4 News 3 at 4	CM	4-430p MT-----	:30	2	\$700.00	3	0.00	NM	2	\$1,400.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    MT-----          2    \$700.00    0.00														
E 20	KSNV	10/03/12	10/05/12	News 3 at 4 News 3 at 4	CM	4-430p --WTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12  10/07/12    --WTF--          3    \$700.00    0.00														
E 21	KSNV	10/03/12	10/05/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm --WTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12  10/07/12    --WTF--          3    \$700.00    0.00														
E 22	KSNV	10/08/12	10/09/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm MT-----	:30	2	\$700.00	3	0.00	NM	2	\$1,400.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    MT-----          2    \$700.00    0.00														
E 23	KSNV	10/08/12	10/09/12	M-F Early News M-F Early News	CM	5-630p MT-----	:30	2	\$1,100.00	3	0.00	NM	2	\$2,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    MT-----          2    \$1,100.00    0.00														
E 24	KSNV	10/03/12	10/05/12	M-F Early News M-F Early News	CM	5-630p --WTF--	:30	3	\$1,100.00	3	0.00	NM	3	\$3,300.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12  10/07/12    --WTF--          3    \$1,100.00    0.00														
E 25	KSNV	10/03/12	10/05/12		CM	657-730p --WTF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00

Order / Rev: 100292  
 Alt Order #: 06809751  
 Flight Dates: 10/02/12 - 10/09/12

Advertiser: National Republican Senatorial Committee  
 Product Desc: NRSC 2012  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeopardy														
M-F Jeopardy														
JEP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--WTF--				3	\$1,200.00		0.00			
E 26	KSNV	10/08/12	10/09/12	M-F Jeopardy	CM	657-730p MT-----	:30	2	\$1,200.00	03	0.00	NM	2	\$2,400.00
M-F Jeopardy														
JEP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	MT-----				2	\$1,200.00		0.00			
E 27	KSNV	10/08/12	10/09/12	M-F Wheel	CM	730-758pm MT-----	:30	2	\$1,200.00	03	0.00	NM	2	\$2,400.00
M-F Wheel of Fortune														
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	MT-----				2	\$1,200.00		0.00			
E 28	KSNV	10/03/12	10/05/12	M-F Wheel	CM	730-758pm --WTF--	:30	3	\$1,200.00	03	0.00	NM	3	\$3,600.00
M-F Wheel of Fortune														
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--WTF--				3	\$1,200.00		0.00			
E 29	KSNV	10/03/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm --WTF--	:30	3	\$1,100.00	03	0.00	NM	3	\$3,300.00
M-F News 3 at Eleven														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--WTF--				3	\$1,100.00		0.00			
E 30	KSNV	10/08/12	10/09/12	M-F News 3 at Eleven	CM	11pm-1135pm MT-----	:30	2	\$1,100.00	03	0.00	NM	2	\$2,200.00
M-F News 3 at Eleven														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	MT-----				2	\$1,100.00		0.00			
E 31	KSNV	10/08/12	10/09/12	The Tonight Show	CM	1135p-1237a MT-----	:30	2	\$450.00	03	0.00	NM	2	\$900.00
Tonight Show														
TON SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	MT-----				2	\$450.00		0.00			
E 32	KSNV	10/03/12	10/05/12	The Tonight Show	CM	1135p-1237a --WTF--	:30	3	\$450.00	03	0.00	NM	3	\$1,350.00
Tonight Show														
TON SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--WTF--				3	\$450.00		0.00			
E 33	KSNV	10/03/12	10/03/12	Wed PR 9-10p	CM	9-10pm --W----	:30	1	\$2,200.00	03	0.00	NM	1	\$2,200.00
Wednesday Prime 9-10pm														
PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--W----				1	\$2,200.00		0.00			
E 34	KSNV	10/05/12	10/05/12	Fri PR 8-9p	CM	8-9pm ----F--	:30	1	\$1,900.00	03	0.00	NM	1	\$1,900.00
Friday Prime 8-9pm														
DLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--				1	\$1,900.00		0.00			
E 35	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	CM	6a-7a -----S-	:30	1	\$350.00	03	0.00	NM	1	\$350.00
News 3 Sunrise SATURDAY														
BEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-				1	\$350.00		0.00			
E 36	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am -----S-	:30	1	\$600.00	03	0.00	NM	1	\$600.00
Saturday Today														
SAT TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-				1	\$600.00		0.00			
E 37	KSNV	10/06/12	10/06/12		CM	9am-930am -----S-	:30	1	\$500.00	03	0.00	NM	1	\$500.00

Order / Rev: 100292  
 Alt Order #: 06809751  
 Flight Dates: 10/02/12 - 10/09/12

Advertiser: National Republican Senatorial Committee  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Today - SATURD.														
News 3 Today - SAT														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1		\$500.00			0.00			
E 38	KSNV	10/06/12	10/06/12	Weekend Jeopardy/Wheel	CM	657-8pm	:30	1	\$325.00	3	0.00	NM	1	\$325.00
WKND Jeop/Wheel														
WH/JEP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1		\$325.00			0.00			
E 39	KSNV	10/06/12	10/06/12	Sat PR 10-11p	CM	10-11pm	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
Saturday Prime 10-11pm														
PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1		\$1,000.00			0.00			
E 40	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
Sa-Su News 3 at Eleven														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1		\$1,000.00			0.00			
E 41	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Saturday Night Live														
SNL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1		\$1,400.00			0.00			
E 42	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	CM	6a-7a	:30	1	\$350.00	3	0.00	NM	1	\$350.00
News 3 Sunrise SUNDAY														
WAKE UP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1		\$350.00			0.00			
E 43	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Sunday Today														
SUN TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1		\$500.00			0.00			
E 44	KSNV	10/07/12	10/07/12	Meet the Press	CM	8a-9am	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
Meet the Press														
MTP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1		\$1,300.00			0.00			
E 45	KSNV	10/07/12	10/07/12	News 3 Today Wknd	CM	9a-930am	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1		\$500.00			0.00			
E 46	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM	CM	9:30a-10a	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am														
CHRIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1		\$500.00			0.00			
E 47	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00
NFL Football														
NFL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1		\$6,500.00			0.00			
E 48	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
News 3 in Prime														
POST GAME NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1		\$1,100.00			0.00			
E 49	KSNV	10/07/12	10/07/12		CM	11pm-1135pm	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00

Order / Rev: 100292  
 Alt Order #: 06809751  
 Flight Dates: 10/02/12 - 10/09/12

Advertiser: National Republican Senatorial Committ  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su News 3 at Eleven										
				Sa-Su News 3 at Eleven										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,000.00		0.00			
E 50	KSNV	10/03/12	10/05/12	Face to Face w/ Ralston	CM	630-657pm --WTF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Face to Face w/ J.Ralston										
FACE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$900.00		0.00			
E 51	KSNV	10/03/12	10/04/12	Wake Up Early w/ Wagner	CM	430a-5a --WT---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners										
EARLY TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WT---				1	\$200.00		0.00			
												Totals	115	\$84,650.00